

HEALTH AND WELL-BEING IN SOCIO-TECHNOLOGICAL ECOSYSTEMS



San Raffaele Smarter and Healthier City in Milano
A Living Lab for “Full-Stack” Open Innovation: from Infrastructures to Services





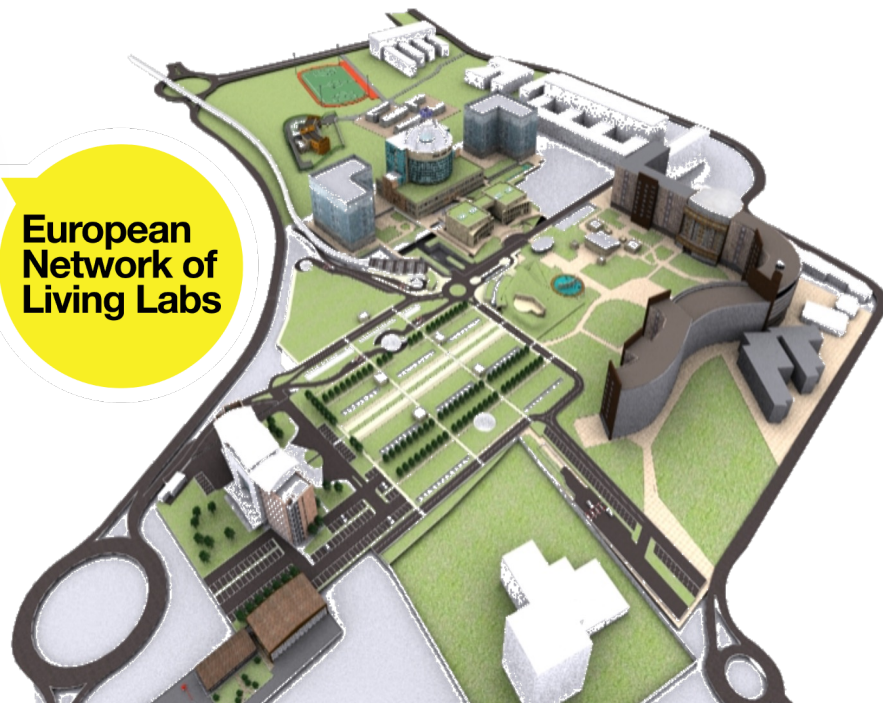
Research Center Advanced Technologies in Health & Well-Being

Research Program & Business Development

- **2023** Healthier & Greener Coastal Ecosystem
- **2020** Ne><ieer Ecosystem
- **2013** Healthier & Greener City
- **2003** Healthier & Greener Life
- **1993** Smarter & Safer Hospital



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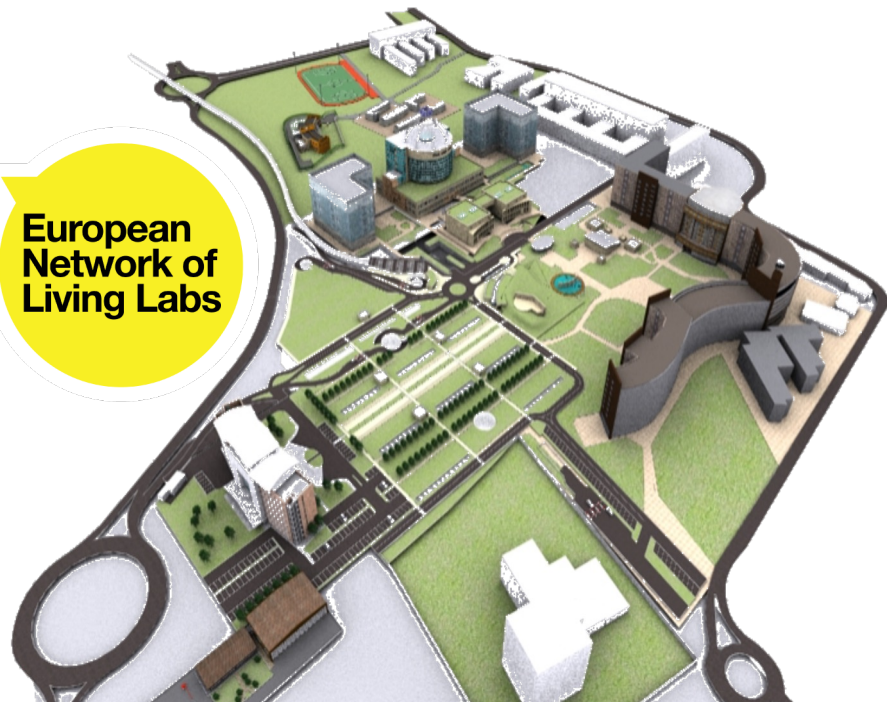
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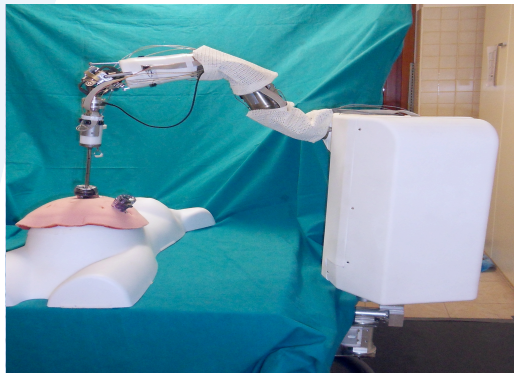


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Research Center Advanced Technologies in Health & Well-Being
Healthcare 4.0 : Smarter, Safer, Connected & Ubiquitous Hospital





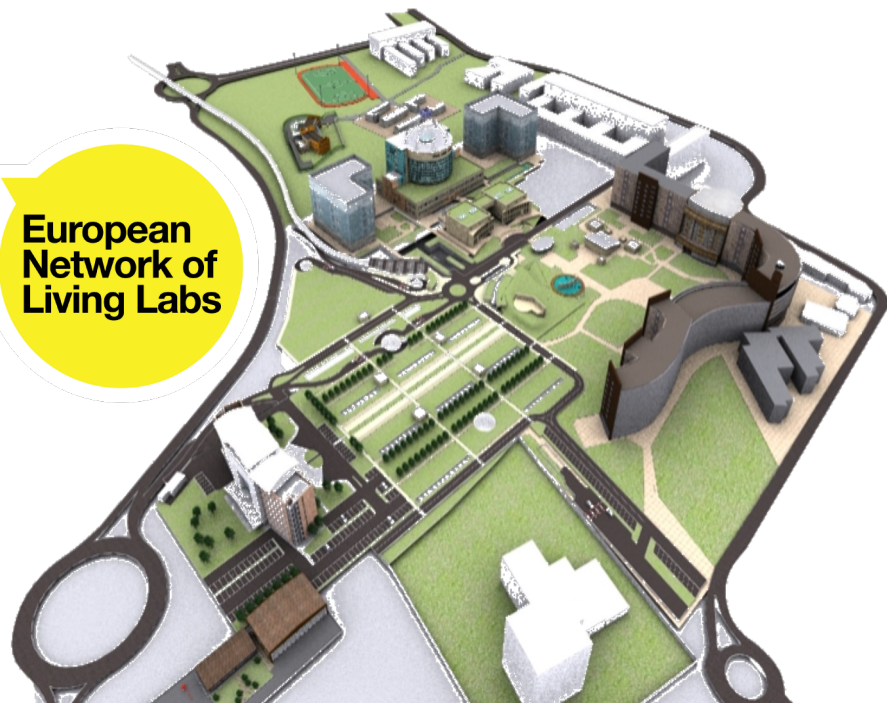
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Research Center Advanced Technologies in Health & Well-Being

Mission



ENGINEERING AWARENESS

**in socio-technological ecosystems to sustain healthier,
greener and fairer Individual and collective behaviors**



Healthcare and Well-Being challenges in everyday Life

Lifestyles and Behavioral Economy

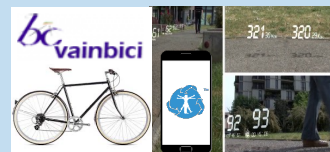
FOOD INDUSTRY



SUPERMARKET



PHYSICAL ACTIVITY



HOME



PHARMA INDUSTRY



SCHOOL



HOSPITAL



MEDICAL DOCTOR



MEDIA INDUSTRY



WORKPLACE



PHARMACY



MOBILITY





Engineering Awareness in everyday Life

Real Time and Trustworthy Personalized Awareness at the Point of Action

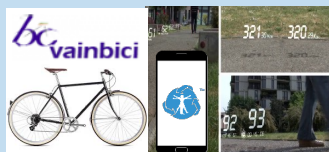
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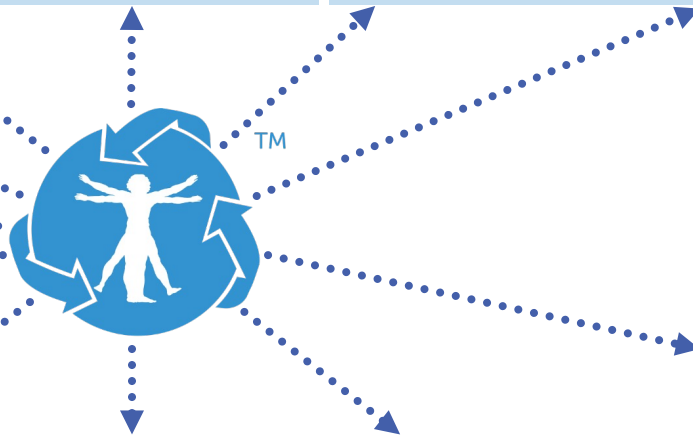
WORKPLACE



MOBILITY



SCHOOL

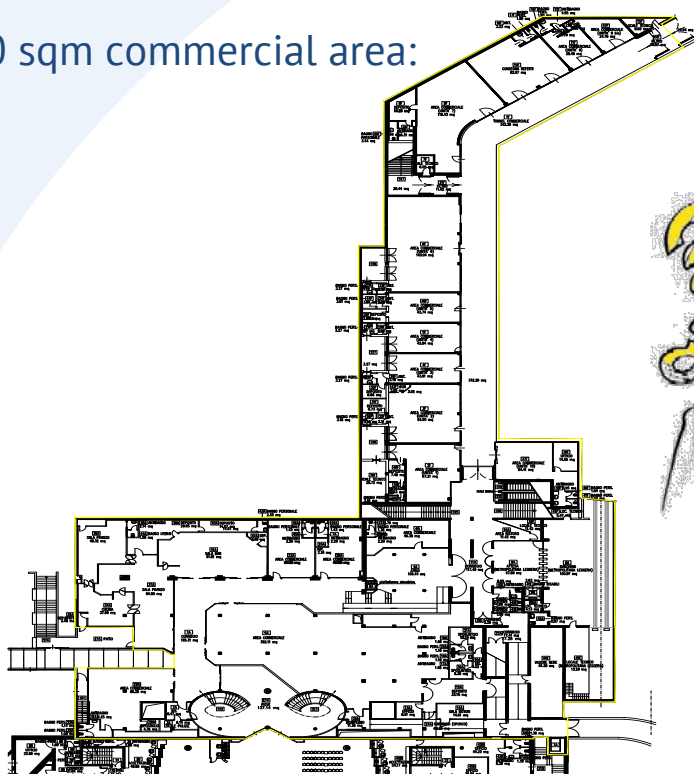




Engineering Awareness in everyday Life

Real Time and Trustworthy Personalized Awareness at the Point of Action

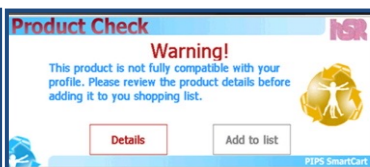
4000 sqm commercial area:





Engineering Awareness in everyday Life

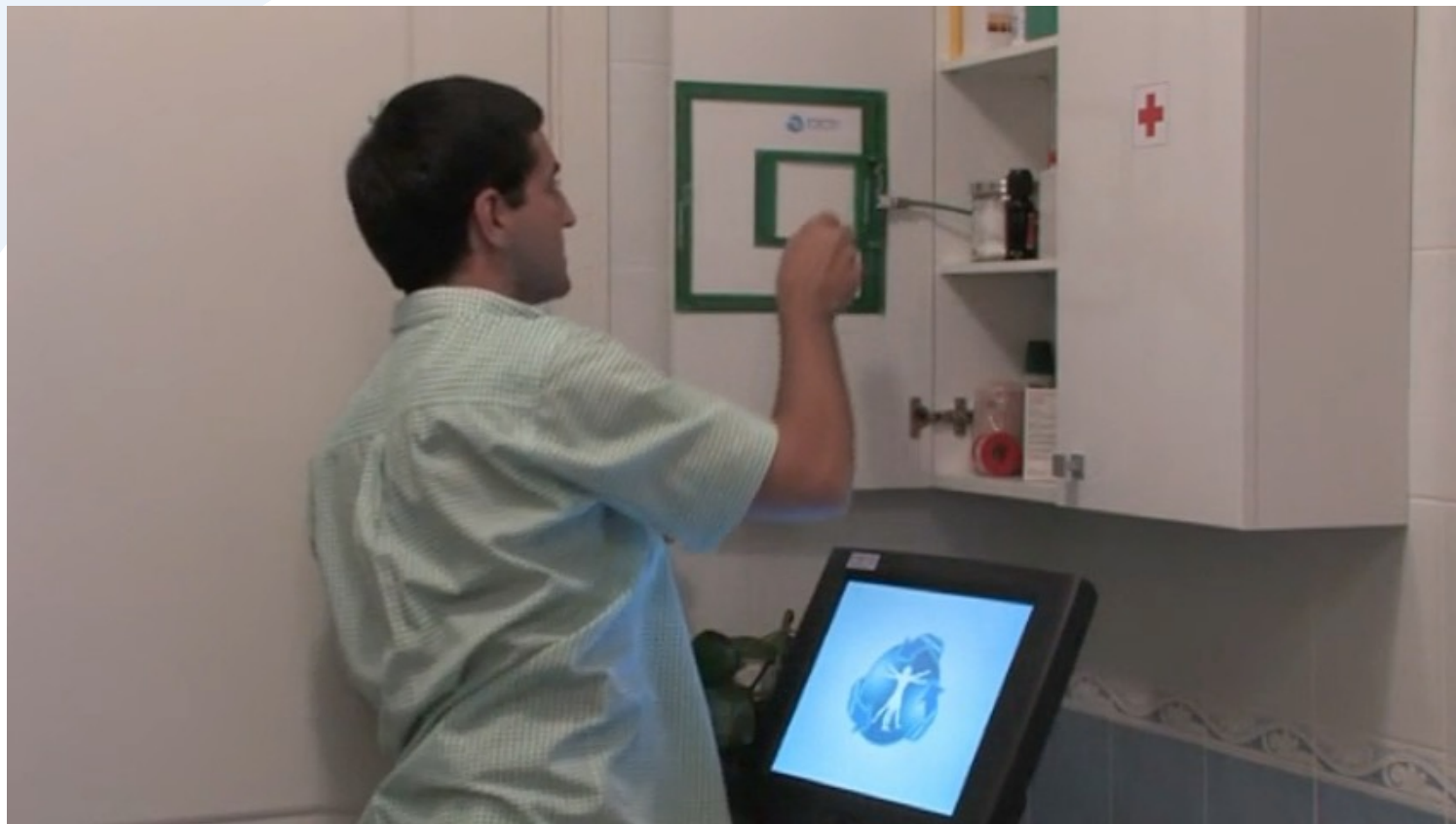
Personalized eServices at the Supermarket





Engineering Awareness in everyday Life

Pharma Prescription Adherence at Home





Engineering Awareness in everyday Life

Nutrition: Personalized and Ubiquitous eServices



Feed for good

UN PROGETTO DI EDUCAZIONE ALIMENTARE
con suggerimenti e consigli per una **CUCINA SANA** in armonia con il proprio corpo e le proprie **NECESSITÀ DI SALUTE**.

LA RICETTA DEL GIORNO
Una selezione delle ricette di stagione, sane e gustose secondo Cuochi di Mare.

LE VOSTRE RICETTE
Le vostre ricette, ogni giorno qualcosa di nuovo!

ULTIME DALLA COMMUNITY Il posto giusto dove scambiarsi consigli e trovare le risposte alle proprie domande.

NAVIGAZIONE
Home, About, Blog, Contact, Client Login

SOCIAL NETWORKS
Twitter, Facebook, YouTube

Partners
AlmaVita, AlmaViva, Regione Lombardia, TOOMUCH

Chi c'è? Feed for Good

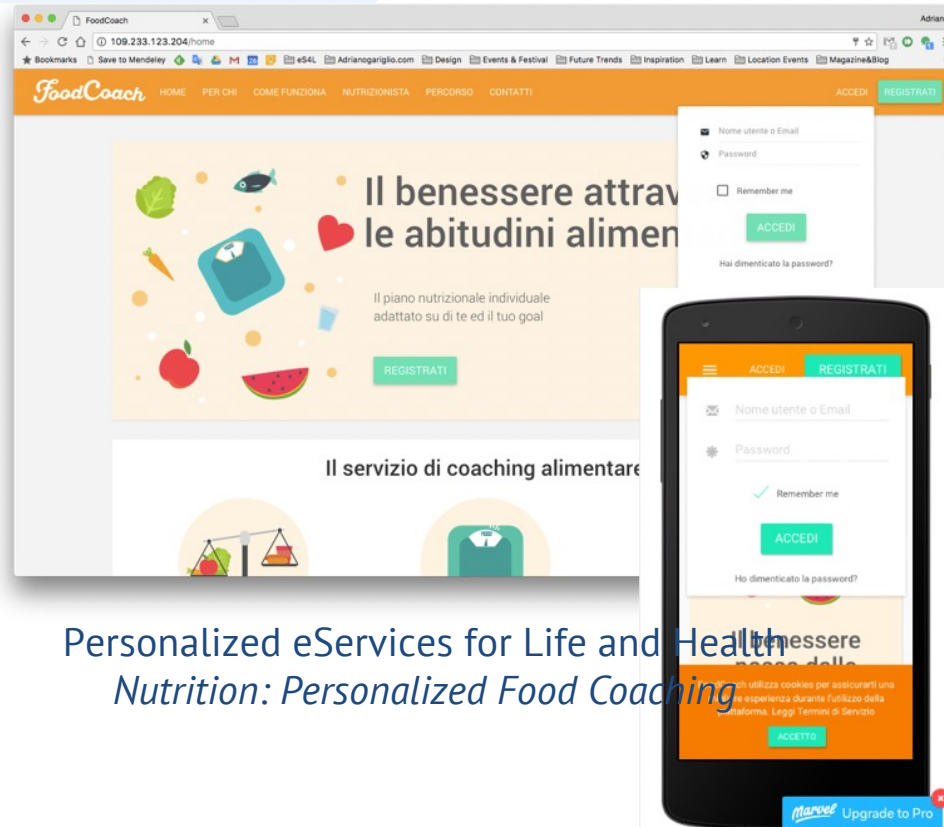




Engineering Awareness in everyday Life

Nutrition: Personalized Personalized Food Coaching

O{P}ERANDO
online privacy enforcement, rights assurance & optimization



Personalized eServices for Life and Health

Nutrition: Personalized Food Coaching



Kids Edutainment Platform

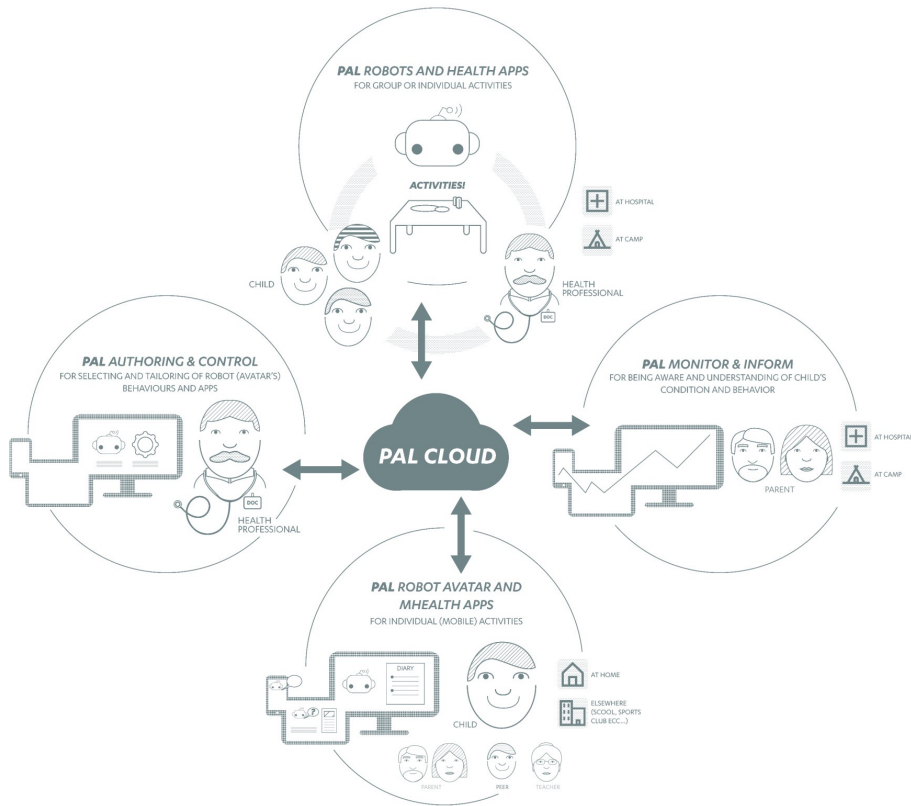
Social Hubs, Schools, Museums, Libraries, Shopping Malls, Hotels...



OSPEDALE
SAN RAFFAELE

SCUOLA
GIOCHI







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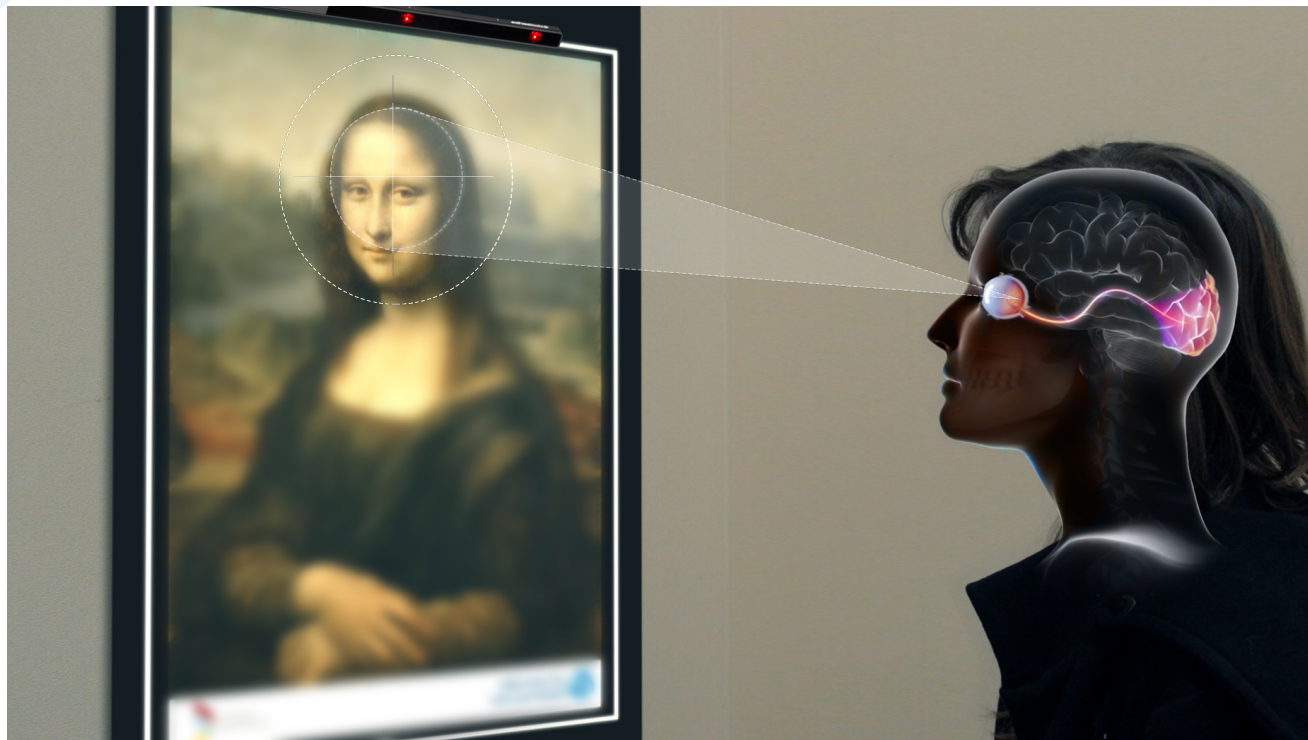




N E F I E

How do we see? And What do we really see?

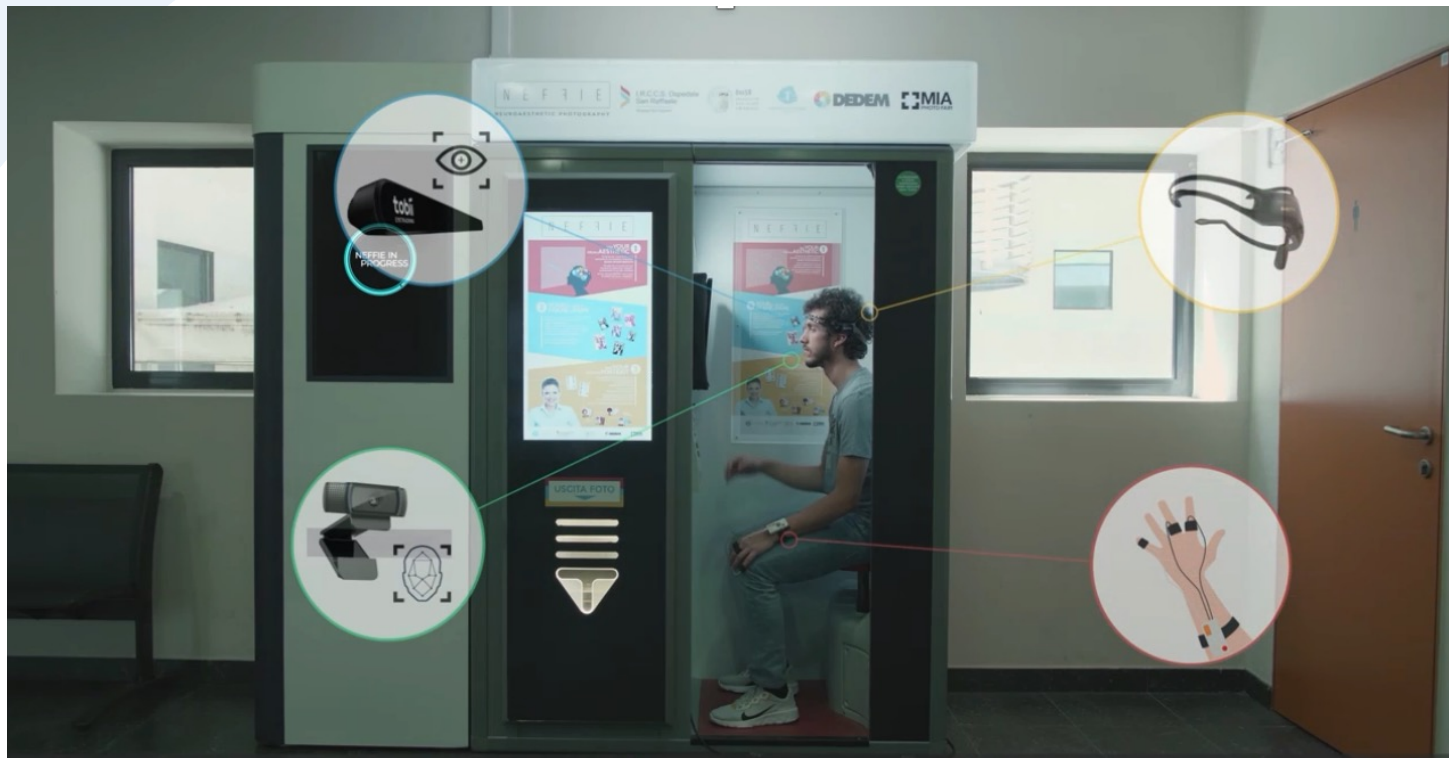
Which Meanings and Emotions are triggered by images in our minds?





NEFFIE the NeuroAesthetic Photography Platform

Convergence of Photography, Neuroscience, NFT, AI and Metaverse

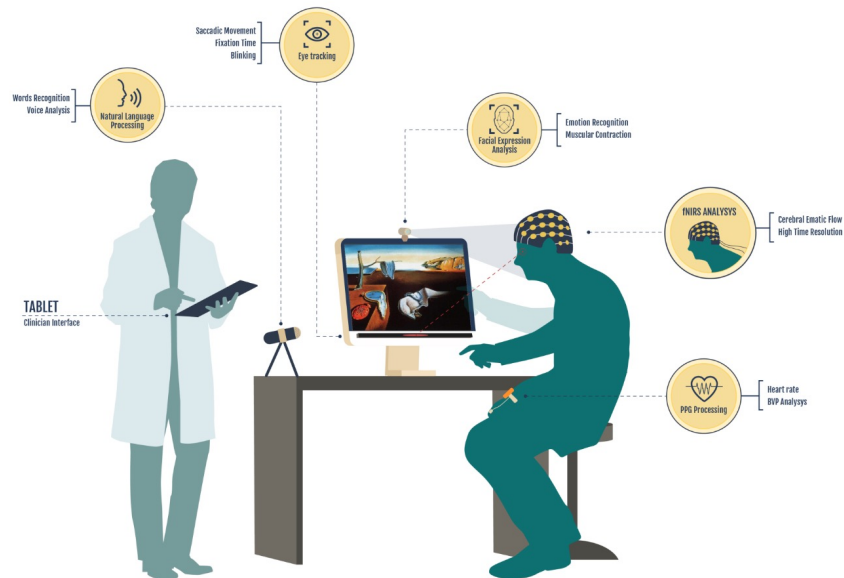
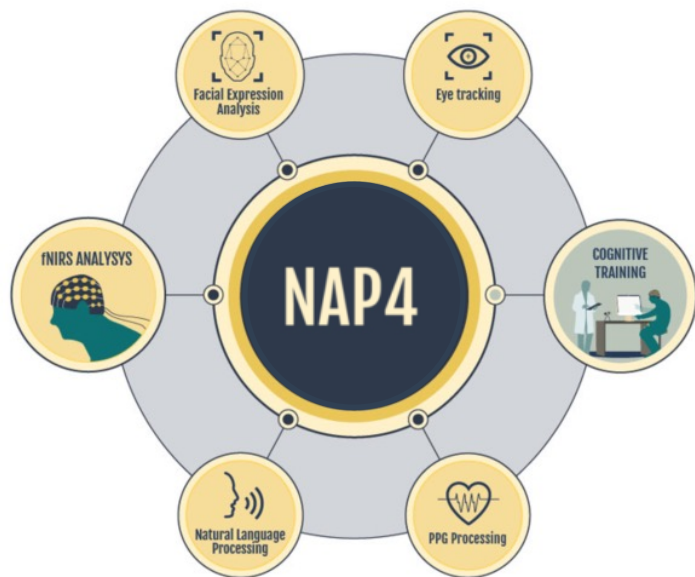




N E F T I E

NAP4A: a Theragnostic Application for Alzheimer

Risk Stratification and Early Dedection (ongoing Clinical Trial)



** PATENT issued*



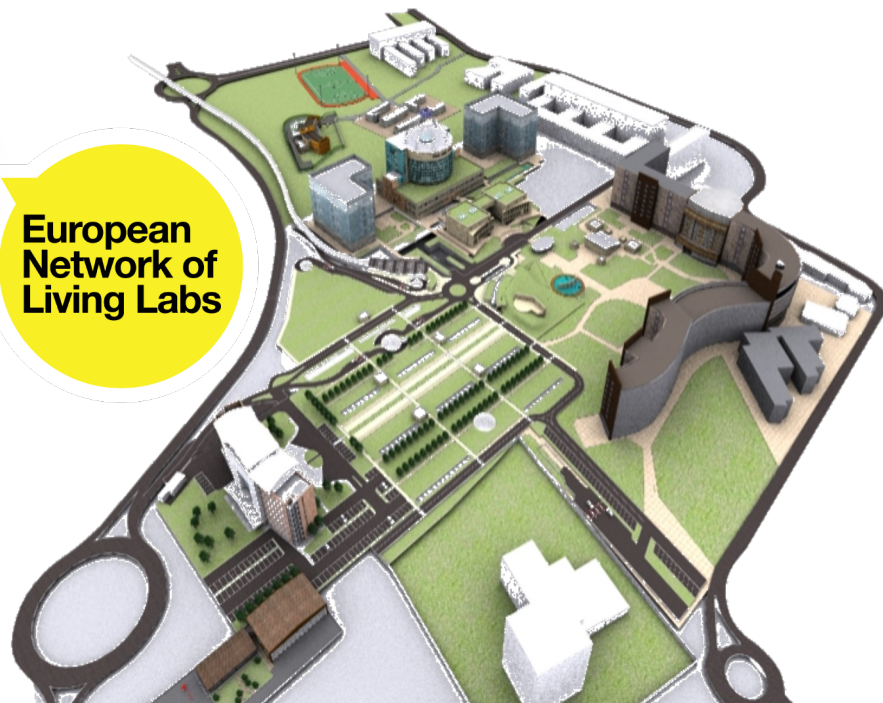
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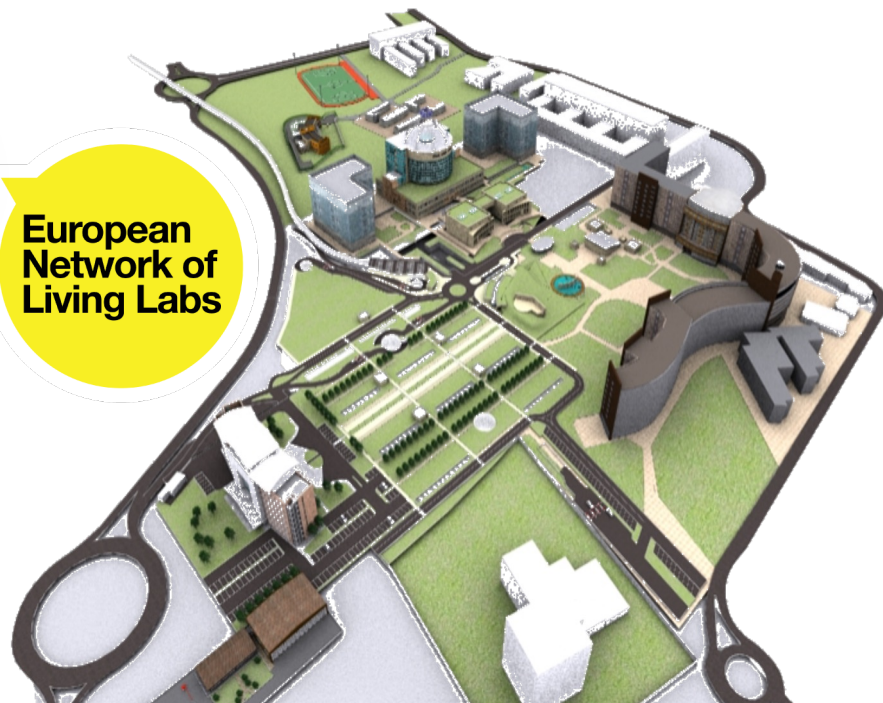
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